SWA Mission Statement

Document Number SWA-POL-09

Document Issue Number: 1

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Mission:

To provide our Customers with unique air transportation experiences through an environment that fosters continuous improvement, teamwork and growth for our employees and profitability for the company.

Vision:

SWA is committed to being a leader in aviation services by providing our customers and employees uncompromised safety, exceptional quality and unparalleled customer service.

Values:

- Trust: we trust each other to do the right thing for SWA as a whole.
- Honesty: we are honest to each other and we tell the truth to ourselves and others.
- Alignment: we are one aligned team dedicated to serving our customers and to successfully achieving our goals and objectives.
- **Transparency:** we are transparent to our customers, to each other, and to the company.
- **Safety:** we provide a level of safety second to none.
- Integrity: to act with uncompromising integrity and act as an ambassador for the company.
- **Team:** our shared success is dependent on our team capabilities.
- Growth: to create an environment where everyone is respected, empowered, and has an opportunity to grow.

Signed Date: (DD MMM YYYY)

Nick Wain

Accountable manager / Technical Service Director

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REVISION RECORD

REV	DATE OF RELEASE	WRITTEN BY	REVISION DESCRIPTION	
1	19 Oct 2020	David Spencer	Initial Release	

Written by David Spencer	Signature	Date 20 MMM YKWY 06 Oct 2020
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Released by Patty Olejniczak	Signature	Date 00 MMM YYYY)
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